

i.e. vs e.g.: Getting It Right

The Craft of Writing · By Simon Townsend · 1 min read

In journalism, never write i.e. or ie. ie = id est But who knows the old Latin expression id est? Did you know? I didn't. I had to look it up. Id est is Latin for the English expression "that is". Stick to English rather than Latin. If you mean "that is", then write in English, and write "that is".

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