

Former-latter

The Craft of Writing · By Simon Townsend · 1 min read

I know you see it all the time in good journalism - the use of "the former" and the use of "the latter". Personally, I hate those expressions. When I read them, I always have to return to the previous sentence to work out what the journalist is referring to when he writes "the former" or "the latter". Think about how to make your writing better by not using these annoying and confusing expressions.

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