

## Broadsheets - tabloids

Selling Your Work · By Simon Townsend · 1 min read

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You ask about broadsheets and tabloids. Broadsheet newspapers are the "big" ones like The Australian, The Sydney Morning Herald and The Age. Tabloid newspapers are "small" ones like the Melbourne Sun, The Daily Telegraph, the Adelaide Advertiser and (now) the Brisbane Courier-Mail . . . it doesn't like the term "tabloid", and calls itself "compact". Tabloids are usually (not always) more sensational, and the broadsheets are usually (not always) more serious. That's why the expression "tabloid journalism" is usually a derogatory term meaning cheap sensational journalism. The much revered London Times has changed from a broadsheet to tabloid size.

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